CUT YOUR WORKFORCE HOUSING COSTS BY UP TO 50% THROUGH HOTELING

Would you like to know how to decrease your workforce housing costs without compromising quality, safety and employee attraction & retention?

HOTELING DEFINED

One of the most effective ways to reduce workforce lodging costs is to improve the way you use rooms. "Hoteling" is the term used when shift schedules, check-in & check-out procedures, purpose-built infrastructure and logistics processes come together to allow for rooms to be turned over most efficiently for use by each cross shift.

Depending on the shift, hoteling can increase room utilization by up to 50%.

Hoteling not only provides immediate cost benefits but – planned for in advance – serves to reduce capital expenditures for assets as rooms are used more effectively.

EXAMPLE 1

8x6									
Fly-in D	AM								
Work D									
Check-i	PM								
Check-c	AM								
Fly-out	PM								
	1	8	15	22	29				
SHIFT 1	CI	СО	CI	CO	CI				
SHIFT 2	CO	CI	CO	CI	CO				

Maximum benefit of a 50% increase in utilization

THINGS TO CONSIDER

While hoteling seems simple to define, it can be difficult to implement as the approach impacts other processes such as: Collective agreements

- Shifts & scheduling
- Transportation
- Baggage storage & handling
- Showers & meals

Civeo considers time spent on fine-tuning your hoteling strategy as providing some of the best return on investment in our industry. Planning and implementation can take from three months to a year, depending on existing infrastructure, stakeholders and tolerance to change. Clients begin receiving budgetary benefits immediately upon the consideration of hoteling.

EXAMPLE 2

14x7									
Fly-in Day 0					PM				
Check-in Day 1					PM				
Check-out Day 14					AM				
Fly-out	PM								
Y	30	7	14	21	28				
SHIFT 1	CI		СО	CI					
SHIFT 2		CO	CI		CO				
SHIFT 3	CO	CI		CO	CI				

Maximum benefit of a 33% increase in utilization





CASE STUDY: HOTELING SAVES MILLIONS OF DOLLARS FOR A CLIENT AT WAPASU CREEK LODGE

Civeo's Wapasu Creek Lodge, the largest workforce accommodations facility in North America, is the worldwide leader for hoteling within the industry. The lodge sits on nearly 32 hectares of land northeast of Fort McMurray, Alberta and has over 5,000 active guest rooms.

The lodge was designed as a hoteling facility in partnership with a major multi-national client, enabling hoteling services to run optimally. In addition to standard amenities, the lodge also features:

- Short and long term storage to reduce flight baggage for employees on turnarounds
- Shower units for workers to clean up before departure
- Security pre-screening including baggage x-ray and checks through flight centers

These and other amenities enable guests to check out of their room prior to completing their last shift without compromising worker safety or convenience. Workers are cared for on their way out and welcomed back with their belongings, aiding in worker attraction and retention.

Housekeeping staff are provided ample time to prepare rooms for arriving guests, while departing guests are offered a hot meal, shower and access to the departure lounge. Storage is available to house belongings at the lodge while off shift and additional services such as valet can enhance the guest experience.

The lodge is able to operate at more than 90 - 95% occupancy because of effective hoteling, saving our client millions of dollars in room fees and scheduling.

Interested to find out how hoteling could benefit your company?

You can contact us by phone at 1 855 799 9086 or by email at civeo@civeo.com.

